

Florida Coastal Ocean Observing Systems Consortium Caucus 10

Building Private-Public Partnerships in FLCOOS

Monday, April 16, 2007, 9:30 AM to 4:05 PM

Hosted by ROFFS™, Weatherflow Inc. & Harris Corporation

Meeting location: Customer Briefing Center, Harris Corporation Campus
Melbourne, Florida

AGENDA

- 9:00 AM Meeting Registration**
- 9:30 AM Welcome - Andrew Clark (Harris Corporation, Melbourne, FL)**
- 9:40 AM Introduction to the FLCOOS Consortium - Kumar Mahadevan (Mote Marine Lab, Sarasota, FL)**
- 9:50 AM Keynote Speaker: Managing Editor of 'Florida Today' - Robert Stover (Florida Today, Melbourne, FL)**
- 10:20 AM Audience Discussion on Environmental Policy and the Media**
- 10:30 AM Keynote Speaker: Director of IOOS Program Office - Zdenka Willis (NOAA, Washington, DC)**
- 11:00 AM Audience Discussion on IOOS**
- 11:10 AM Break**
- 11:25 AM Commercial Fishing - Bob Jones (Southeastern Fisherman's Association, Tallahassee, FL)**
- 11:40 AM Recreational Fishing - Gary Caputi (Recreational Fishing Alliance, New Gretna, NJ)**
- 11:55 AM Aerospace and Oceanography - Lawrence Harvey (Center for Applied Space Technology, Cape Kennedy, FL)**
- 12:10 PM Coastal and Marine Mapping - Rob Hudson (Photoscience, St. Petersburg, FL)**
- 12:25 PM Cruise Industry - Richard Pruitt (Royal Caribbean Cruises Ltd., Ft. Lauderdale, FL)**
- 12:40 PM Lunch & Tour of Harris Corporation Customer Briefing Center**
- 2:00 PM Oceanographic Services to the Fishing, Oil & Gas, and Cruise Industries and Environmental Community - Mitchell Roffer (ROFFS™, Miami, FL)**
- 2:15 PM Private Industry Weather - Jay Titlow (Weatherflow Inc., New Smyrna Beach, FL)**
- 2:30 PM Aquaculture - Jane Davis (Walt Disney World Inc., Orlando, FL)**
- 2:45 PM Marine Life Industry Research - Duane DeFreese (Hubbs-Sea World Research Institute, Orlando, FL)**
- 3:00 PM A Model for Private-Public Partnerships: SRI-USF - Carol Steele (SRI International, St. Petersburg, FL)**
- 3:15 PM Break**
- 3:25 PM Panel Discussion: "How Best to Build Bridges Between Industry, Academia, and Government" (5min presentations followed by discussion)**
- Private Industry - David St. John (Weatherflow, Inc., New Smyrna Beach, FL)
 - Jeanne Adame (Port Canaveral Port Authority, Cape Canaveral, FL)
 - Federal Government - Judy Gray (NOAA, AOML, Miami, FL)
 - State Government - Henry Norris (FWC Fish and Wildlife Research Institute, St. Petersburg, FL)
 - Public Academic Institution - Peter Sheng (University of Florida, Gainesville, FL)
 - Private Academic Institution - Tom Gustafson (NOVA Southeastern University, Ft. Lauderdale, FL)
- 4:15 PM Closing Remarks - Jyotika Virmani (FLCOOS Consortium, St. Petersburg, FL)**
- 4:20 PM Adjournment**