

The Mission



The Florida Ocean Alliance is a nonpartisan organization dedicated to bringing together government, academic, and private sectors in Florida to protect and enhance Florida's coastal and ocean resources for continued social and economic benefits.

Who Are They



- David L. McDonald (Chair)**
Chairman, Florida Ports Council
- James C. Cato, Ph.D. (Treasurer)**
Director, Florida Sea Grant College Program
- Andrew M. Clark, Ph.D., P.E.**
President, Maritime Communications Services, Harris Corporation
- Duane DeFreese Ph.D.**
Director of Research, Hubbs-Sea World Research Institute
- Elaine Heldewier**
Director, Environmental Health and Safety, Carnival Cruise Lines
- Clay Henderson, Esq.**
Attorney, Holland and Knight
- Rob Kramer**
President, International Game Fish Association Fishing Hall of Fame and Museum
- Kumar Mahadevan, Ph.D. (Vice-Chair)**
Executive Director, Mote Marine Laboratory
- James F. Murley, Esq. (Secretary)**
Director, FAU Catanese Center for Urban and Environmental Problems
- John Ogden, Ph.D.**
Director, Florida Institute of Oceanography
- Shirley Pomponi, Ph.D.**
Vice President & Director of Research, Harbor Branch Oceanographic Institution, Inc.
- Ellen Prager, Ph.D.**
Consultant to the Dean, Rosenstiel School of Marine and Atmospheric Science
- Richard M. Pruitt**
Director, Environmental Programs, Royal Caribbean International Cruises
- Jerry Sansom**
Executive Director, Organized Fishermen of Florida
- Jody Thomas**
Director, Florida Keys Office, The Nature Conservancy
- George Willson**
Vice President, Conservation Lands, St. Joe co.
- Staff: Lenore Alpert, Ph.D.**
Assist. Director for Research, Catanese Center for Urban & Environmental Solutions, FAU

What They Do



- **Serve as a clearinghouse for information on key ocean and coastal issues facing the state in both the public and private sectors**
- **Monitor and publicize actions related to the oceans and coasts**

How They Do It



- **Outreach and educational activities for the public and policy makers**
- **Conferences**
- **Economic studies and issue papers on ocean and coastal policies**
- **Testimony to national or state agencies and commissions concerned with ocean or coastal policy**